



## TRIPLE VALUE

# Shared Purpose Quest – leading from your inner nature

### Discovering purpose in leadership transitions

*“The true act of discovery does not lie in discovering new lands,  
but in seeing with new eyes”*

*Marcel Proust*

We all experience moments in our life when we feel stuck or lost - we don't see the future ahead of us. We face a problem that we can't solve, or we simply feel overwhelmed by the challenges in front of us.

This is truer today than ever. The world is facing unprecedented challenges. Pandemics, political and economic instability, climate change, pollution, populism, inequality, robotization – the list is endless. We may feel hopeless at times: what can we do to avert these crises? Can I make a difference at all?

There is always reason for hope. Humanity has faced challenges before – and found ways to overcome them. Throughout history, we have learned that while a crisis demands leadership, leadership is defined by its ability to deal with a crisis by finding a new perspective for a better future. Invariably, this new perspective comes with purpose and meaning.

Ancient civilizations have developed techniques for leaders to find purpose in dealing with major challenges. Others have been where we are now – which is a reassuring idea in itself. What can we learn from them? What are the leadership techniques that they have used effectively in times of a major crisis? How did they access the deeper sources of wisdom and power that they needed to navigate across stormy waters?



## What is a Shared Purpose Quest?

*“You can’t solve a problem by the same sort of thinking that created it”*

*Albert Einstein*

The Shared Purpose Quest (SPQ) is a deep learning experience especially designed for leadership transitions. It is built on leadership technology passed on to us from ancient civilizations until today, confirmed by insights from modern neuro-science. We have brought this together into a program that is suitable for anyone facing a transition, be it personal, relational, organizational or global.

The SPQ is a ritualized process designed to explore the deeper mindsets and patterns that may have contributed to the crisis we are facing, and find ways to unblock and release them. From this exploration, more effective mindsets and patterns of thinking and behaving will emerge.

The SPQ is specifically aimed at the sub-conscious levels of our being – at the level of mindsets and beliefs that shape our current frame of reference, and define the way we see the world. We will discover which of them hold us back and stand in the way of our creative life-giving abilities, and which can help us to shape new realities. The new insights that emerge can help us find ways to rediscover joy and enhance our contribution to solving the world’s most pressing problems.





## The Process

*“Every question has a quest in it.”*

**Joseph Campbell**

The journey typically consists of three phases. It starts by formulating a Breakthrough Question (BQ), the answer to which will give you the wisdom to overcome the challenge and find new directions. The BQ will awaken and channel the innate curiosity of our mind.

When the participants are ready, they will enter the second phase: a deep immersive experience alone in nature. This can range from a few hours to a few days, depending on the conditions.

The third phase starts when we return from our place in nature, and digest what we have experienced. This takes a careful process of translation.

*“Our deepest fear is not that we are powerless. What frightens us most is our own, unlimited potential, the power within, the person who we really can become and in fact already are”*

**Nelson Mandela**

